

Assessment Rubric Movie Maker

	4	3	2	1
Images and Message	Images create a distinct atmosphere or tone that matches different lines and stanzas in the poem. Images communicate a clear strong message.	Most images create an atmosphere or tone that matches some parts of the poem. Most images give a clear message and usually enhance the presentation .	Some images create an atmosphere or tone that matches some parts of the poem. Image choice is somewhat logical. At times it enhances the presentation .	Little or no attempt to use images to create an appropriate atmosphere/ tone. Images do not make logical connections to the poem.
Slide Changes	Transitions effectively match images + text.	Most transitions work well at matching images + text.	Some transitions work well at matching images + text.	Transitions are inappropriate to images and text or do not exist at all.
Sound	Sound track is carefully placed, with no awkward pauses in the presentation.	In most parts of the presentation music is effectively placed.	In some parts of the presentation music is effectively placed.	Poor placement of soundtrack with awkward pauses in the presentation.
Delivery	Well executed, engaging delivery holds audience attention.	Good delivery holds audience attention most of the time.	Delivery is satisfactory and able to maintain interest of audience most of the time.	Poor delivery and audience attention often lost.